

HELEN T. WHITE GALLERIES
BUELL CHILDREN'S MUSEUM
JACKSON CONFERENCE CENTER
SCHOOL OF DANCE & SCHOOL OF ARTS
CENTER STAGE PERFORMING ARTS SERIES
CHILDREN'S PLAYHOUSE SERIES
MUSEUM GIFT SHOPS
FESTIVAL FRIDAYS

# **Marketing Team Internship**

### **Position Purpose**

Come learn what it takes to promote a fast-moving, multi-dimensional arts organization that includes seven galleries, an award-winning children's museum, a school of arts, a school of dance, a ballet theatre company, active membership and facility rental. This internship provides you the opportunity to aid the Sangre de Cristo Arts Center team in promoting events, sharing enthusiasm and encouraging the public to engage in art-inspired experiences.

### **Essential Duties/Responsibilities**

- Assist Marketing Team in both print and web-based marketing
- Support Marketing Team with visitor research information and customer data
- Assist Marketing Team with distribution of event information
- Assist Marketing Team in the execution of any Arts Center events
- STRUCTURE/TIME REQUIREMENTS: 15 + hours per week some evening hours may be required

## **Education or Formal Training**

Must be currently enrolled in an undergraduate or graduate program in Marketing, Communications, Art, English, Journalism or related fields.

Must have basic working knowledge of Word, Adobe InDesign, PhotoShop, Illustrator and Dreamweaver.

# Requirements/Suggestions

- While not a requirement, interns are encouraged to use their own laptops
- Self-motivated and high-energy applicants encouraged
- A strong design background is preferred

#### **Additional Information**

This is a part-time internship with no compensation. Internships can begin and end at any time. A schedule of availability and hours will be discussed prior to internship approval. If you are interested in this internship, please mail the following:

- A press release about yourself that includes: why you are interested in the position; who you are; what skills you bring; and how this fits into your career goals.
- Resume, including 3 references (at least 1 personal/professional and 1 academic)

Send the above by mail or email to:

Alyssa Parga (alyssa@sdc-arts.org)
Sangre de Cristo Arts Center | 210 North Santa Fe Ave • Pueblo CO 81003

Absolutely no phone calls and no faxed applications please.



The Sangre de Cristo Arts Center is proud to be a fully accredited member of the American Association of Museums