

# Sangre de Cristo Arts & Conference Center CULTURAL & ECONOMIC IMPACT STATEMENT | 2019

**REACREDITED 2020**  
BY AMERICAN ALLIANCE OF MUSEUMS



## FASTEST GROWING PROGRAMS

### ART START EARLY EDUCATION



### SCHOOL OF DANCE



## ACCESS HIGHLIGHTS

### Free admission opportunities

- Government-furloughed employees
- Active military and their families (May - September)
- Summer Library Pass Checkouts
- Middle-schoolers and their families during Pueblo District 60 Middle School exhibit
- District 70 Students in "Kids Caught Being Creative" program
- District 70 Elementary and High School students for certain theater performances
- 4 Free Sundays
- PCCLD Summer Reading
- CSU-Pueblo Student Orientation Packets
- 8 Free Art Walks

### Discounted admission opportunities

- Students
- Teachers
- Seniors 65+
- Parkview Spirit of Women
- Thanksgiving Week
- Pueblo Downtown Association
- Pueblo Chamber Visitors Bureau Packets

## FAST FACTS

During the 2019 calendar year, the Arts Center had...

- **7,478** field trip participants
- **1,668** individual donors
- Volunteers give **4,685** hours of their time.  
At minimum wage that totals **\$52,003...**  
According to the Independent Sector,  
the *actual* value is closer to **\$119,140!**
- Bilingual text panels on display in the art galleries for 8 months of the year

## ECONOMIC IMPACT

**\$7,904,132.80**  
ECONOMIC IMPACT

**\$1,158,204**  
GROSS PAYROLL

**28%**  
OF VISITORS TO THE  
GALLERIES YEAR-ROUND  
WERE FROM OUT-OF-TOWN

**227**

DONORS FROM  
OUT OF TOWN  
FOR A TOTAL OF  
**\$235,174**  
BROUGHT INTO OUR  
COMMUNITY

**130,000+**  
VISITORS FROM

**47 STATES, 133 COLORADO CITIES, 9 COUNTRIES**

### COUNTRIES OF

France, Germany, Indonesia, Italy, Mexico,  
New Zealand, Scotland, Spain, Sri Lanka

## AWARDS

The Sangre de Cristo Arts & Conference Center creates artistic learning experiences for everyone. We are proud to have been awarded in the following areas in 2019:

### BEST OF PUEBLO



#### BEST ART GALLERY



#### BEST MUSEUM

The Buell Children's Museum  
has been voted Best Museum  
every year since 2012!



#### BEST PLACE TO GO DANCING

Festival Fridays



#### BEST PLACE TO HOLD AN EVENT



#### BEST PLACE FOR LIVE THEATER



#### BEST WEDDING VENUE



## OTHER AWARDS



**COLORADO SPRINGS BUSINESS  
JOURNAL'S BEST IN BUSINESS AWARDS:**  
Best Place for a Large Conference, Finalist



**LATINO CHAMBER'S 40 UNDER 40  
EMERGING LEADERS AWARD:**  
Director of Marketing & Development Alyssa Parga

## LEARNING CENTER

**2,645**  
STUDENTS

**178**  
CLASSES OFFERED

**45**  
WORKSHOPS

**14**  
ART CAMPS

**93**  
SCHOLARSHIPS  
AVERAGING  
\$203/STUDENT



## SCHOOL OF DANCE

**405**  
TOTAL STUDENTS

**854**  
CLASS HOURS

**62**  
WORKSHOPS

**1,420**  
CLASSES OFFERED  
IN 2019

**8**  
DANCE CAMPS

**3**  
DANCE  
MASTERCLASSES

- Les Ballets Trockadero
- Jeanne Ruddy
- Nobuntu African Ensemble



The inaugural **Southern Colorado Dance Festival**, which welcomed guest artists ranging from local Puebloans to national and international guest artists, welcomed **14** guest instructors who taught **62** festival workshops with a total of **301** attendees.

## VISUAL ARTS

**23**  
EXHIBITIONS

**348**  
ARTISTS DISPLAYED

**174**  
LOCAL ARTISTS  
DISPLAYED

**15**  
ART TALKS/PROGRAMS

APPROXIMATELY  
**2,200**  
PIECES IN PERMANENT COLLECTION

**37**  
NEW ACQUISITIONS

**189**  
PIECES ON DISPLAY IN COMMUNITY

**20%** OF THE PERMANENT  
COLLECTION IS ON PUBLIC VIEW.

"Most museums have between 2-5% of permanent collections displayed," according to the American Alliance of Museums.



Sangre de Cristo Arts and Conference Center  
210 N. Santa Fe Ave. Pueblo, CO | [www.sdc-arts.org](http://www.sdc-arts.org) | (719) 295-7200

## COMMUNITY PARTNERS

**68+**  
COMMUNITY PARTNERS

Aspen Wealth Management  
Black Hills Energy  
CARE Inc.  
CASA of Pueblo  
Catholic Charities  
Christian Growth Center  
City of Pueblo  
Cold Stone Creamery  
Colorado BlueSky  
Colorado Department of Corrections  
Colorado State 4H  
Colorado State Fair  
Colorado State Patrol  
Colorado State University - Pueblo  
Connect Charter School  
Cool Science  
CrossRoads Turning Point  
Delores Huerta Prep  
Dorcy Cancer Center at St. Mary Corwin  
El Pomar  
Friendly Harbor  
Goodnight Barn Historic Preservation, Inc.  
Greater Pueblo Chamber of Commerce  
Grupo Folklorico Omawari  
Gushikawa  
Health Solutions  
HIPPI  
Humane Society of the Pikes Peak Region  
Junior League of Pueblo  
Lane's House of Glass  
Latino Chamber of Commerce  
McClelland School  
Miss Southern Colorado Pageant  
Missoula Children's Theater  
Nursing & Therapy Services of Colorado  
Ocoberfest/Alcoholics Anonymous  
Parkview Medical Center  
PEDCO  
Pueblo Association of Realtors  
Pueblo Catholic Diocese  
Pueblo City County Library District  
Pueblo Community College  
Pueblo Community Health Center  
Pueblo County High School  
Pueblo County  
Pueblo Downtown Association  
Pueblo Model Train Club  
Pueblo Rotary #43  
Pueblo School District 60  
Pueblo School District 70  
Pueblo School of Arts & Sciences  
Pueblo Toyota  
Red Cross  
Rocky Mountain Honda Dealers  
Runyon Sports Complex  
Sons of Italy  
South High School  
Southern Colorado Family Medicine  
St. Mary Corwin Hospital  
Steelworks Center of the West Museum  
The ARC of Pueblo  
The Timme Foundation  
The Unsteady Hand  
Transportation Technology Center Inc.  
United States Air Force Brass Band  
University of Colorado Boulder  
Vidmar Honda  
Xcel Energy