Sangre de Cristo Arts & Conference Center **CULTURAL & ECONOMIC** IMPACT STATEMENT | **2019** 

# REACREDDITED 2020 BY AMERICAN ALLIANCE OF MUSEUMS

#### FASTEST GROWING PROGRAMS



#### ---- ACCESS HIGHLIGHTS

#### Free admission opportunities

- Government-furloughed employees
- Active military and their families (May September)
- Summer Library Pass Checkouts
- Middle-schoolers and their families during Pueblo District 60 Middle School exhibit
- District 70 Students in "Kids Caught Being Creative" program
- District 70 Elementary and High School students for certain theater performances
- 4 Free Sundays
- PCCLD Summer Reading
- CSU-Pueblo Student Orientation Packets
- 8 Free Art Walks

Discounted admission opportunities

- Students
- Thanksgiving WeekPueblo Downtown
- TeachersSeniors 65+

Women

- Seniors 65+
  Parkview Spirit of
- AssociationPueblo Chamber Visitors
  - Bureau Packets

#### FAST FACTS

During the 2019 calendar year, the Arts Center had...

- 7,478 field trip participants
- 1,668 individual donors
- Volunteers give **4,685** hours of their time. At minimum wage that totals **\$52,003**... According to the Independent Sector, the actual value is closer to **\$119,140**!
- Bilingual text panels on display in the art galleries for 8 months of the year

## ECONOMIC IMPACT

\$7,904,132.80 ECONOMIC IMPACT

## \$1,158,204 GROSS PAYROLL

28% OF VISITORS TO THE GALLERIES YEAR-ROUND WERE FROM OUT-OF-TOWN 227

DONORS FROM OUT OF TOWN FOR A TOTAL OF

\$235,174 BROUGHT INTO OUR COMMUNITY



47 STATES, 133 COLORADO CITIES, 9 COUNTRIES COUNTRIES OF France, Germany, Indonesia, Italy, Mexico, New Zealand, Scotland, Spain, Sri Lanka

AWARDS

The Sangre de Cristo Arts & Conference Center creates artistic learning experiences for everyone. We are proud to have been awarded in the following areas in 2019:

# **BEST OF PUEBLO**



BEST MUSEUM

The Buell Children's Museum has been voted Best Museum every year since 2012!



🔶 🛛 BEST PLACE TO HOLD AN EVENT

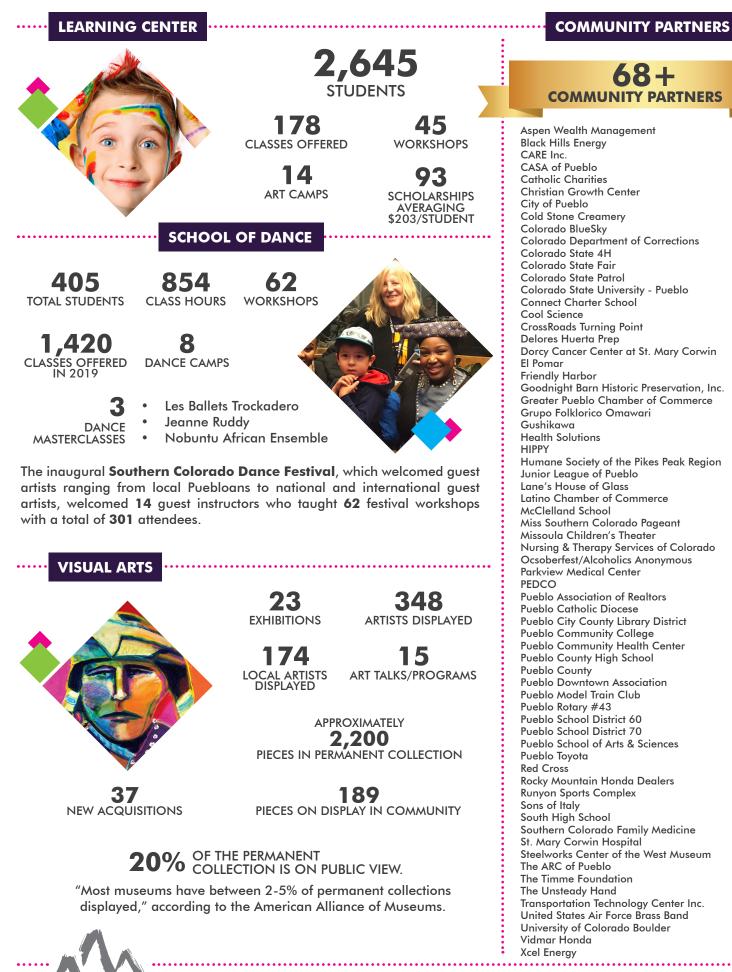


🛧 🛛 BEST WEDDING VENUE

# **OTHER AWARDS**

- COLORADO SPRINGS BUSINESS JOURNAL'S BEST IN BUSINESS AWARDS: Best Place for a Large Conference, Finalist
- LATINO CHAMBER'S 40 UNDER 40 EMERGING LEADERS AWARD: Director of Marketing & Development Alyssa Parga





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